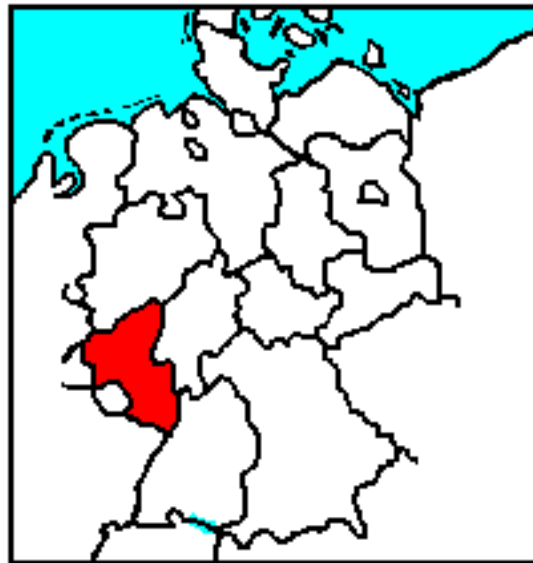


# Encouragement Media Literacy in Schools of Rhineland-Palatinate



**- key success factors**

„MEDIA LITERACY IS THE ABILITY TO USE THE MEDIA,  
TO UNDERSTAND AND  
BRING CRITICAL ASSESSMENT TO BEAR ON IT.

THE MEDIA OFFERS OPPORTUNITIES TO ENGAGE IN  
WORLDWIDE COMMUNICATION, IMPART KNOWLEDGE  
AND ADVANCE THE DEVELOPMENT OF DEMOCRACY.“

(CHRISTA PRETS\* on media literacy in a digital world education - 17-12-2008)

\*austrian politician, member of the european parliament (1999 – 2009)

## THE PROGRAMM

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- Improve **Teaching Quality**
- Strengthen **Training for Teacher**
- Promote „**Jugendmedienschutz**“  
youth media protection
- Involve **Parents** intensively
- Strengthen **Networking**
- **Technical infrastructure** to expand
- Providing **Educational software** and media
- Win **Partners** and initiate Projects ...

**Train the teacher in using ICT**  
(The methodical and didactical benefit  
of the technologie, ...)  
more than **30.000 teachers** (75 %)

**More than 150 Schools**

 **ECDL testcenter**

**440 teachers ECDL-trainer**

**LMS for all schools**

[www.lernenonline.bildung-rp.de](http://www.lernenonline.bildung-rp.de)

**Content(media)server for all schools**

[www.omega.bildung-rp.de](http://www.omega.bildung-rp.de)



More than **2.100 youth media advisors** in schools

More than **700 parents information session**  
with more than **27.000** participants

<http://eltern.medienkompetenz.rlp.de>

More than **1200 students** (78 schools) as tutors

<http://medienscouts.rlp.de>



More than **300.000 students** also in vocational schools in the Dual System are trained in special project

(Netrace, Schulkinowoche, ZeiLe, Verbraucherzentrale RLP, Landesbeauftragten für Datenschutz und Informationsfreiheit RLP, ....)

## 472 Medialiteracy-schools

Ø 25 Notebooks, 3 Notebook-carry-cases and 3 – 4 interaktiven Whiteboards (IWB); MNS+ (Modular Networksolution for Schools) padagogical network solution (operation system for schoolnetworks)

≥ 10.000 Note(Net)books

≥ 1.300 IWB

2013 New! 6 schools get Tablets!

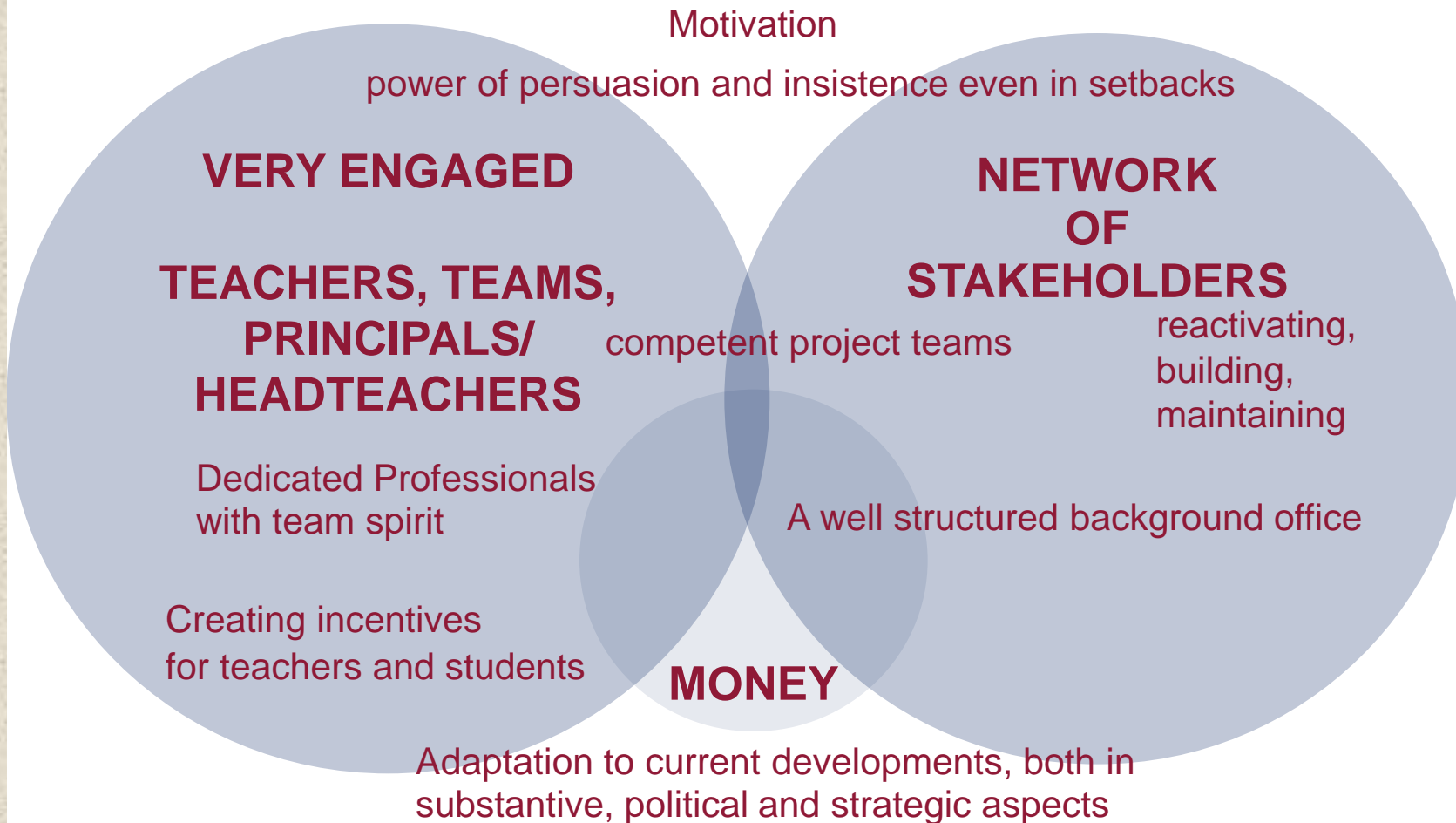
[www.medienkompetenz.rlp.de](http://www.medienkompetenz.rlp.de)



# SUCCESS FACTORS

**PATIENCE AND PATIENCE**

**IDEAS AND VISIONS**



**Good Basis: Activities in the Past**

Training of teachers of all subjects in ICT-skills and media and digital literacy combined with tutored projects.

Fit for Internet (1999ff : more than 2000 multipliers)

INTEL Education Initiative in Rhineland-Palatinate (2001 ff: 13.000 teachers / 2005 ff: 8000 teachers)

Network-management and many more initiatives



# EXAMPLES

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Cellphones

SocialSchoolCommunity

Twitter

One of the most innovative teacher in RLP

# Cellphone between „Kugel and Google“

## Mediaproject „mymobil“

During 4 weeks students were using the phone in mathematics: „globe and angle“

p.e. „photo-safari on Angle“

On a whiteboard the pictures were introduced, discussed and measured

p.e. shooting and editing videos on their own cellphones to explain „angles“ by video

[<Link>](#)

## Social (School) Community

Creating - profiles

adding and sharing - Content and information

Posting – public and privat

Collaborating – pupils and teachers

<[Link](#)>

# Paul's Church project

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6 groups of 2 – 3 students as different parliamentary groups

Virtual „re“enactment

With debates

... discussion about federalism vs centralism

primary sources = summarize the speeches = 1

„tweet“ = discussions with comment by twitter

Blogging the experience

<[Link](#)>

# ONE OF THE MOST INNOVATIVE TEACHERS IN RLP



Teachers have to change their role from instructors to moderators, and they still have to learn and experience innovative digital tools.

<http://geschichtsunterricht.wordpress.com/2012/03/01/screencastvideos-fur-den-flipped-classroom/>

Inverted or  
flipped classroom

Thank you  
for listening!

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